

Summary of September 18, 2014

In attendance: Zahrine Bajwa (Cornell Cooperative Extension); Judith Clarke (HRHCare); Nancy Copperman (NS/LIJ); Irene Corina (PULSE of NY); Marilyn Fabbriante (St. Charles Hospital); Carol Ann Foley (St. Joseph Hospital); Juliet Frodella (ELIH); Elisa Gerber (Mercy Medical Center); Chris Hendriks (CHSLI); Pat Kiernen (ELIH); Tara Larkin-Fredericks (Assoc for Mental Health); Julet Serrano (United Health Care); Renee Sojcher (Action LI); Yvonne Spreckels (Stony Brook Univ Hospital); James Tomarken (SCDOH); Karen Tripmacher (Winthrop); Luis Valenzuela (Health Ed Project/1199); Sue Palo (St. Francis Hospital); Carrie DeWan (Stony Brook); Wendy Darwell (NSHC); Heather Reynolds (St. Catherine's); Mark Cappola (Nassau County Med Society); Joe Lanzetta (Mercy Medical Center); Celina Cabello (NSDOH); Stuart Vincent (Mather Hospital); Pegi Orsino (RSVP); Janine Logan (NSHC); Bill Redman (Stony Brook Univ); and via phone Lisa Benz Scott (Stony Brook Univ.).

Meeting opened with introductions around the room.

Bill Redman from Stony Brook University IT department updated members regarding the Data Platform and Portal. LIHC members were made aware that today is the final day to submit programs for inclusion in the Data Platform Project. A current Program Inventory List was circulated and members were asked to make updates/changes, etc. Plan to launch Data Platform with all participating members by October 1, 2014.

Group also discussed the content of the Wellness Survey that is now in pilot use. Tool is especially difficult for seniors to complete. Perhaps some questions could be deleted at some time. Group decided to use the current survey tool for one year and bring concerns to the table in six months.

Guest Presenter: Renee Sojcher from Action Long Island. Spoke to group about Action LI's Corporate Wellness Challenge. The challenge will use the American Heart Association's portal to track fitness for companies. There are four themed challenges planned for 2015 – nutrition, fitness, stress management, emotional wellness. Action LI is recruiting companies now to participate. She hopes hospitals will get involved and put their name behind the effort. Action LI plans to have metrics on the program at some point.

New York State Health Foundation officially granted the Long Island Health Collaborative an award of \$48,170 - \$24,070 from the foundation with the rest a match from funds the collaborative identified. Education Subgroup will hold meeting immediately following this one to discuss public awareness campaign and costs associated with that. Grant money will fund this effort.

Wendy Darwell, COO of the Hospital Council, briefed collaborative members about the state's upcoming grant opportunity – Population Health Improvement Program (PHIP) contract. The

PHIP aligns with the work the collaborative has been doing for the past year and a half and so it makes sense for the LIHC, under the leadership of the Nassau-Suffolk Hospital Council, to apply for this grant. Funding is \$1.2 million for each of the two years of the grant, with opportunity for renewal. State is looking for one PHIP contractor for 11 regions in the state. RFA calls for a Letter of Agreement from each of the collaborating organizations. LOA was distributed to each member. Group asked that a more detailed letter describing grant activities in greater detail be emailed to everyone with a link to the actual RFA. NSHC is requesting letters be returned by Sept. 24, 2014. The grant deadline is October 17, 2014 – an extension from October 6.

Nancy Copperman and Janine Logan provided group with update from their meeting with Michele Sacconaghi, president of the Wellness Foundation located on the south fork. It is a not-for-profit that provides programming in nutrition, fitness and activity. Program is based on vegetarian diet. Wellness Foundation would like to be part of LIHC. As the Wellness Foundation charges for its services, which are the same services some collaborative members also offer, there was concern about overlap and competition. However, the Wellness Foundation works with Southampton Hospital – hospital utilizes the foundation for its wellness programming. Led to greater discussion about how LIHC should handle business partners. Group agreed a policy discussion needs to take place. A subgroup had been formed previously for this purpose, but has not yet met. This group should meet and hold discussion before listing organizations like the Wellness Foundation on LIHC website.

Upcoming Meeting Dates (*all meetings at the NSHC offices in Hauppauge, unless noted otherwise*)

November 24, 2014 10 – 11:30 a.m. (A meeting of the NSHC Communications Committee and Marketing/Public Relations Subgroup follows immediately and ends at 12:30 p.m.)

PLEASE REMEMBER:

Facebook page and Twitter accounts for the Long Island Health Collaborative:

Twitter: @ligethealthy <https://twitter.com>

Facebook: <https://www.facebook.com/pages/Long-Island-Health-Collaborative/1451139511781173>

Please friend and follow. Tweet any news related to obesity reduction/programs; healthy lifestyle, walking, and walkability projects in local communities. As a reminder subgroup chairs and subgroup members are as follows:

Pat Kiernan and Nancy Copperman (Co Chairs) – Grants
Chris Hendriks – Marketing/PR
Yvonne Spreckels and Karyn Kirschbaum (Co Chairs) – Walking Initiative
Janine Logan – Business Industry Partners
Nancy Copperman – Complete Streets
Laurel Breen - Education Sector

Subgroup members are:

GRANTS

Tavora Buchman
Celina Cabello
Nancy Copperman (Co-Chair)
Jen Culp
James Tomarken
Zahrine Bajwa
Stephanie Kubow
Pat Kiernan (Co-Chair)

MARKETING/PUBLIC RELATIONS

Karen Tripmacher
Eileen Solomon
Colleen Valdin
Marilyn Fabbriante
Chris Hendriks (Chair)
Julie Harnisher
Grace Kelly McGovern
Angel Cepeda

All NSHC Communications Committee members by default are members of the LIHC Marketing/Public Relations subgroup. The LIHC meetings will replace most NSHC Communications Committee meetings for 2014 and 2015.

WALKING INITIATIVE

Gail Carlin
Celina Cabello
Michelle Gervat
Gina Kearney
Sue Palo
Georgette Beal
Harriet Gourdine-Adams
Grace Kelly McGovern

Karyn Kirschbaum (Co-Chair)
Zahrine Bajwa
Yvonne Spreckels (Co-Chair)

BUSINESS INDUSTRY

Gail Carlin
Tavora Buchman
Michelle Gervat
Nancy Copperman
Catherine Hart
Angel Cepeda
Yvonne Spreckels
Stephanie Kubow
Shelly Sackstein
Janine Logan (Chair)

COMPLETE STREETS

Nancy Copperman (Chair)

EDUCATION SECTOR

Laurel Breen (Chair)